



TAYLOR NICOLE MILLOVAN

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ACCOUNT EXECUTIVE

Client Relations & Marketing Communications

24-year-old creative marketing guru with a proven record for sales, this luxe enthusiast specializes in cultivating client relationships and implementing marketing strategies to ultimately achieve the client's professional goals. With a strong background in communications, this young professional seeks a career where establishing and maintaining relationships is the top priority.

CORE COMPETENCIES

- Networking
- Market Research
- Prospecting/Client Cultivation
- Multi-Media Marketing
- Event Coordination/Execution
- Client Relations
- Account Development
- Closing Sales
- Communications

RECENT ACHIEVEMENTS

- Competitor in the 2017 Miss California USA Pageant
- 2016 XTech Expo (Experiential Technology & Neurogaming)
- 2016 CANS Conference (California Association of Neurosurgeons)

EDUCATION

Florida State University
AA, 2010 - 2012

PROFESSIONAL EXPERIENCE

Elite Connections International – Beverly Hills, CA

Elite Matchmaking Consultant + Client Acquisition

Winter 2016 - Present

As an Elite Matchmaking Consultant I connect people across the world with similar interests, values, and mindsets through our elite membership options and provide the ultimate matchmaking experience while closing sales and expanding the company. I've successfully mastered all aspects of the matchmaking process including (but not limited to), client acquisition protocol, screening techniques, consultation preparation and execution, sales closing techniques, and profile cultivation, to ultimately make for a successful matching experience for everyone.

Qneuro, Inc. – Irvine, CA

Communications Coordinator

Fall 2015 – Winter 2016

As the Communications Coordinator for a Neurotechnology company, I acted as the head liason between within our company and B2B regulating communications through creative platforms such as presentations, emails, social media, conferences

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and expos, marketing content and design, and web publishing that ultimately shaped our brand as it continues to evolve. I used various tools and programs ranging from Social Media (Nuvi, Hootsuite, etc) to App Prototyping (Sketch 3, Invision) and am forever loyal to all things Adobe (Photoshop, InDesign, Dreamweaver proficient) where I consistently balanced and executed multiple projects on strenuous deadlines. I have single-handedly coordinated and led our team to multiple conferences such as XTech (Experiential Technology & Neurogaming), E3, CUE etc where you can find us speaking on panels and networking with like-minded companies in the field of futurism.

Quantum Neuromonitoring Corporation – Irvine, CA

Fall 2015 – Winter 2016

Marketing Communications Coordinator

As the Marketing Coordinator and Company Representative for conferences and tradeshow for a leading Teleneurology and IONM practice in Southern California, I was able to effectively exercise the creative aspect of myself in an analytical and professional environment. Working with neurosurgeons and medical professionals across the country, I maintained correspondence and reputable relationships as the major representative of our company and supplied our technologists to their OR rooms, where our CEO then provides oversight to the surgeries. I represented Quantum at various conferences and tradeshow, providing information about our company that essentially opened new accounts for us. Creatively I was able to use platforms such as Adobe Creative Suite and Microsoft Office to build all marketing materials (spreadsheets, flyers, posters, proposals, emails, contracts, etc) that ensure the ultimate success of our company as we expand across the Pacific to India.

Barney's New York – Sunrise, FL

Fall 2014 – Spring 2015

Fashion Consultant

At one of the most iconic luxury fashion retailers, I served as a Fashion Consultant and in-store Visual Merchandiser where I engaged our international clients to pursue luxury purchases that I custom tailored to the client's liking. Aside from achieving daily, weekly, and monthly sales goals, I conducted weekly product knowledge seminars on our latest luxury products, established and maintained a regular client base essentially promoting new products tailored to the customer's style and taste, and executed floor moves upon arrival of new shipments in regards to customer aesthetics and corporate coding, organizing the store in such a way that maximizes sales while promoting a cohesive environment which ultimately streamlined the overall customer experience.